



INFLUENCER

— SALES —

ONLINE INFLUENCER SALES WORKBOOK

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Dream Phase

Intro Notes:

Strategy for the Dream Phase:

Tools for the Dream Phase:

Your LinkedIn Profile

Must haves:

A headline targeted to your audience –

Background photo

Summary – About Me

Media

Activity – Update your own



LinkedIn – Growing Your Network



Why:

How:

Sample connection request

LinkedIn Groups

Why:

How:

Doodly

What:

Why:

Notes:

The image shows a promotional banner for Doodly. On the left, a laptop displays the Doodly software interface, which includes a music library on the left, a central 3D scene of a building with a car, and a control panel on the right. The website header features the Doodly logo, navigation links for Pricing, Features, and Support, and a green 'ORDER NOW' button. The main text reads 'Powerful Videos Designed to Attract Engage, & Convert' with a 'TRY DOODLY' button below it. A cartoon character is visible in the bottom right corner of the banner.